# FORMER SEARS AT PIERRE BOSSIER MALL

**BOSSIER CITY, LA** 



# **PROPERTY DESCRIPTION**

**ADDRESS** 2950 E Texas St, Bossier City, LA 71111

SITE SIZE 8.43 AC

YEAR BUILT 1982

**BUILDING AREA** 80, 196 SF (Anchor Space), 10,864 SF (Auto Center)

**LOT AREA** 367,211 SF

**ZONING** B-3 (General Business)

**FRONTAGE** E Texas St – 2,170' & Airline Dr - 935'

**PARKING** 651 Spaces | 7.15/1,000 SF

**FLOOD PLAIN** Mostly 500 Year Flood Plain, small portion in 100 Year Flood Plain

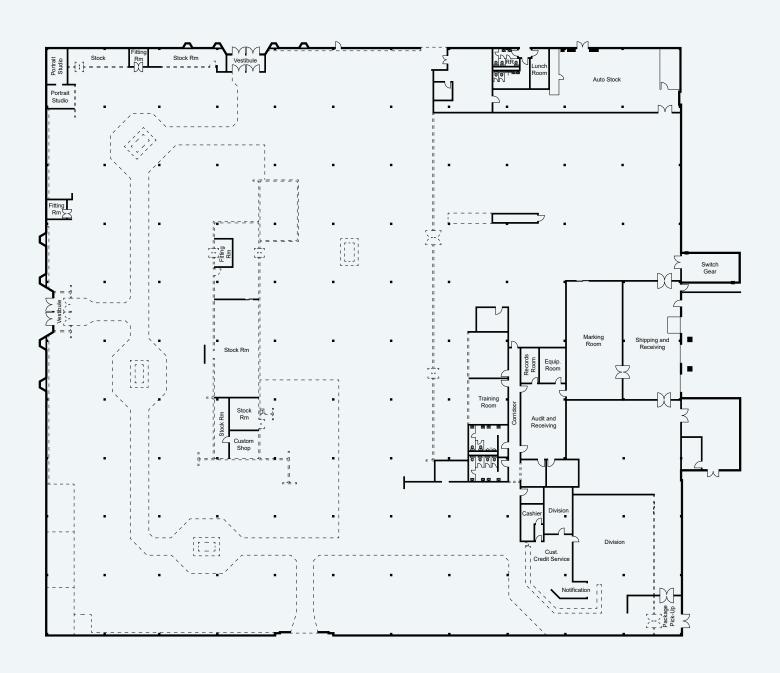
**SCHOOLS** Plantation Park Elementary School, Greenacres Middle School,

Airline High School





# **FLOOR PLAN**



## **INVESTMENT HIGHLIGHTS**

## Next Door to Barksdale Airforce Base

Barksdale Airforce Base is home to 15,000 active military members and their family's that look at Pierre Bossier Mall as their primary entertainment source. The space faces the busiest connecting street to the mall, making it the first thing these members see when driving to pickup dinner, medicine, and most other daily errands.

### Strong Established Customer Base

Pierre Bossier Mall has averaged 1.6 Million visitors per year since Covid-19, putting the property in the top 25% of retail centers in Louisiana. New tenants in this space will not have to allocate capital towards attracting customers, and can focus on developing the store and its products.

## Premier Adaptable Space

The large department store space has open floor plans that can be easily reconfigured into specific layouts for big box retailers, or subdivided for multiple tenants. The flexibility of this opportunity is unlike anything that potential users will be able to find anywhere except for former Sears spaces.

### Super-Regional Retail Destination

The Property attracts consumers from all over Louisiana and into Texas. The widely-known destination will supercharge the start of a new retailer, with some visitors coming from more than 50 miles away. The box has ideal visibility from Interstate 20, East Texas Street, and Airline Drive, accounting for over 78,000 VPD



## **DEMOGRAPHICS**

BELLAIRE (Residential) **BARKSDALE AIR FORCE BASE** 15,000 Active Members and Families

SEARS AT

1-MILE 3-MILE 5-MILE 2010 Population 10,253 106,088 43,699 2024 Population 9,951 41,029 99,164 2024 Median Age 33.0 34.6 36.5 2024 Average Household Income \$57,378 \$44,988 \$75,638 2024 Housing Unit Occupancy 90.3% 85.8% 86.0%

**COLEMAN PARK** 

(Residential)

Super | Foods FAMILY P DOLLAR AutoZone

PIERRE BOSSIER MALL

TOWNEPLACE — SUITES®— MARRIOTT



Hilton



**Rusheon Middle School** 

PARKS ON VILLAGE

(130 Units)

PIERRE BOSSIER MALL

623k SF of Retail

Dillard's JCPenney FOREVER 21 SURGE Bath Foot Locker Works

**PECAN PARK** 

(Residential)

WALLER

(Residential)

PRESTON PLACE APARTMENTS (271 Units)

THE OASIS

**BOSSIER CITY HAL** 

FIRST BOSSIER

210K SF OF RETAIL

Tirt Cheap

**MISTY HOLLOW APARTMENTS** (152Units)

**BOSSIER CORNERS SHOPPING CENTER** 

Office DEPOT JOHNSON'S







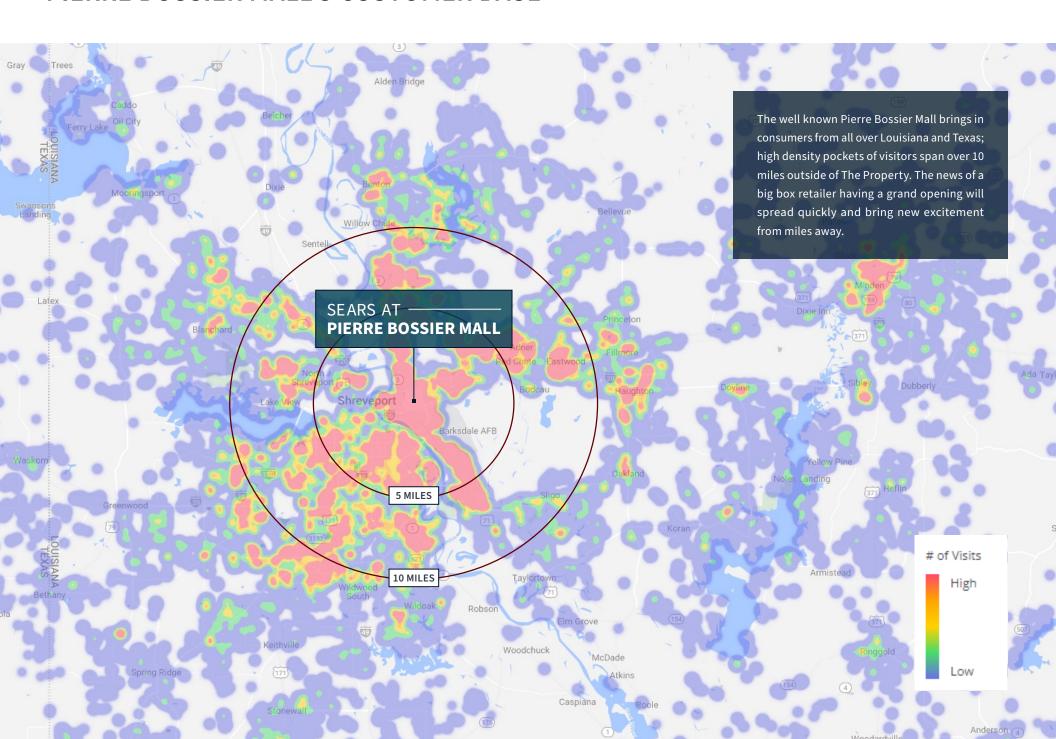
CHAPARRAL APARTMENTS (184 Units)







# PIERRE BOSSIER MALL'S CUSTOMER BASE



## **LOCATION OVERVIEW**

Shreveport-Bossier City, the largest metro area in north Louisiana, is situated along the Red River and offers a diverse mix of economic opportunities, entertainment, and quality of life amenities. This vibrant community boasts a strong and growing economy, recognized for its potential by Forbes magazine as one of the "Best Opportunity Cities." Bossier City, in particular, has been named No. 7 for "Best Places to Find a New Job" by Money magazine and ranks among Louisiana's top ten most successful cities.

The region has demonstrated significant economic expansion across various metrics, including business growth, GDP growth, building permits, and federal funds received per capita. Notably, Shreveport-Bossier City is emerging as a cybersecurity hub, ranking No. 2 as an Emerging Cybersecurity Hub by Business Facilities and playing a crucial role in Louisiana securing the top spot for Cyber Security Growth Potential.

The area's economy is further bolstered by tourism and entertainment, with major attractions including waterfront casinos that form the city's skyline, the \$31 million Louisiana Downs racetrack opened in 1974, the Louisiana Boardwalk shopping outlet mall, and the East Bank District featuring Flying Heart Brewing, cafés, shops, and family-friendly festivals. These diverse offerings contribute to the area's appeal, providing residents and visitors with a wide range of entertainment options, gaming experiences, shopping opportunities, and quality of life amenities.







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